

ECHO Players produce 5 shows per season and offer advertising to businesses or individuals through either Sponsorship of an individual play, or advertising in their programs for those plays.

Sponsorship of an ECHO Play includes the following benefits:

- **Advertising on the entire back page of the production's program**
- **Your business name and logo featured on all printed material, posters, rack and tent cards, marquee signage**
- **Your business will be included in all press releases and all media banner advertising**
- **Inclusion, as the sponsor of a production, in our annual season brochure**
- **Recognition, as the sponsor, in the pre-performance announcement every night of the run**
- **6 complimentary tickets available for you to either use yourselves or give away**
- **Your business or personal logo included on our web site as a sponsor**

Your fee for sponsoring is \$90 per performance. There are usually 12 – 14 performances of a particular production. You will be billed 30 days prior to the production and the funds are due within that time period.

The Board of Directors makes a decision by the end of February what plays will be produced during the following season. They would let you know which play they would like you to sponsor.

Advertising for the entire season based on 5000 programs for 5 plays:

Business card size	\$200
¼ page size	\$325
½ page size	\$500
Entire back page	\$825

If you wish to advertise in the program of 1 play only at a lesser cost please visit our website at www.echoplayers.ca and contact the Producer of the play of your choice.

**If you have questions or comments, please contact Aileen Fabris,
Sponsor Liaison ECHO Players at 250-951-0324 or aileenfabris@shaw.ca**